



Harsha Kogod

UX / Product Designer

Education

M.Des (2010-2012)

IDC IIT Bombay

PgCert (2009-2010)

MSRSAS, Bangalore (Coventry University)

B.E (2003-2007)

Malnad College of Engineering, Hassan

Contact

Phone :

+91- 8105 268 125

Email :

harshakogod@gmail.com
reachme@harshakogod.com

Website :

www.harshakogod.com

Blog :

www.cognitiondepot.com

Skills

Product Design

UX / UI design

Design & Program
Management

Research & Trend Analysis

Sketching & Rendering

3D modeling & sculpting

Tools

Sketch

Figma

Marvel

Adobe Suite

Zeplin

Zeroheight

Autodesk Alias

Wordpress & Elementor

Basic knowledge of HTML5,
CSS3

Work Experience (10+ yrs)

Sep 2019 -

Present

3+ yrs

● Tower 360

Lead Product Designer

Tower360 is an integrated asset and portfolio management platform for the Commercial Real Estate Industry. It enables stakeholders to manage their letting pipeline, enhance asset performance, improve productivity, reduce vacancy and win more clients. In this role

- Have been working closely with senior leadership to contribute to the product vision and strategy
- Designed several modules of cloud-based scalable enterprise applications by solving business/user problems from scratch
- Working in close collaboration with the major stakeholders to put efficient processes in place. Sprint planning and program management.
- Created POCs and production designs for several digital products for commercial real estate management from scratch including but not limited to a 3d stacking plan, contract generator, workflow builder, and data platform
- Created and currently managing the design system for the web application suite

Feb 2017 -

Sep 2019

2 yrs 8 mos

● The Design Thing

Lead Product Designer (UX) / Co-Founder

Cofounded The Design Thing to provide quality user-centric design solutions to companies facing challenges in solving problems internally. Clients include award-winning startups like Tower 360 GmbH, numberz, Global brands like Decathlon, and Indian brands like Medi Assist (MediBuddy). In this role

- Have successfully consulted and delivered digital UX/UI design projects for commercial real estate, fin-tech, sports retail, medical and wellness domains
- Have led and managed a small team of UX designers & UI Developers
- Managed company operations and day-to-day activities
- Conducted discovery workshops with stakeholders and designed several digital products for mobile (iOS & Android) and web

Languages

English

Hindi

Kannada

Sep 2014 -
May 2017

2 yrs 9 mos

● General Motors

Senior Digital Sculptor

- Proactively collaborated with the engineering team to bring more clarity and put processes in place to prepare for various key design and engineering releases.

- Digital sculpting of vehicle seats and 3D design proposals for the Cadillac brand.

Digital Sculptor

- Design and digital sculpting of various components for GM brand vehicles (Opel, Vauxhall & Buick). Especially the interior trims of the vehicle to enhance the visual and comfort experience of the user/driver.

- Class-A surfacing and 3D modeling.

Aug 2012 -
Aug 2014

2 yrs

● Ashok Leyland

Designer and Deputy Manager – Styling Studio

- Designed and managed several vehicle design and styling projects. Physical Interface and experience design of CVs

- Regular interaction and presentation to C-Level management of Ashok Leyland and Hinduja automotive under the guidance of the design studio head.

Jun 2007 -
Jul 2008

1 yr 1 mo

● Infosys

Software Engineer

Worked for a key account at Infosys. Being at the client location, was responsible for software deployment, change management and certain amount of automation for hassle free deployment of Microsoft based enterprise applications.